

infio[®] TALENT
CURATORS

/ INTRODUCTION /

INTRODUCING
US



TO
YOU



we are not your regular.
we embrace the “new” norm.
managing talent since 2018



WITH

INTERNATIONAL

KNOWLEDGE





ENJOY REAL TALENT

*We don't handle influencers,
we are **talent** curators,
we are about the **real deal**,
the **genuine** content,
we don't dictate,
we **innovate**.*

*At Inflo, we work with top talents,
recognise them and enable them to
create magic.*

**WHEN OTHERS ARE MANAGING,
WE COLLABORATE, DELEGATE
AND CELEBRATE.**



THE POWER OF

**DATA
DRIVEN**

INFLUENCER MARKETING



TO

**TRANS-
FORM**

BUSINESS



BY



REVOLUTION
-ISING

YOUR BRAND IDENTITY

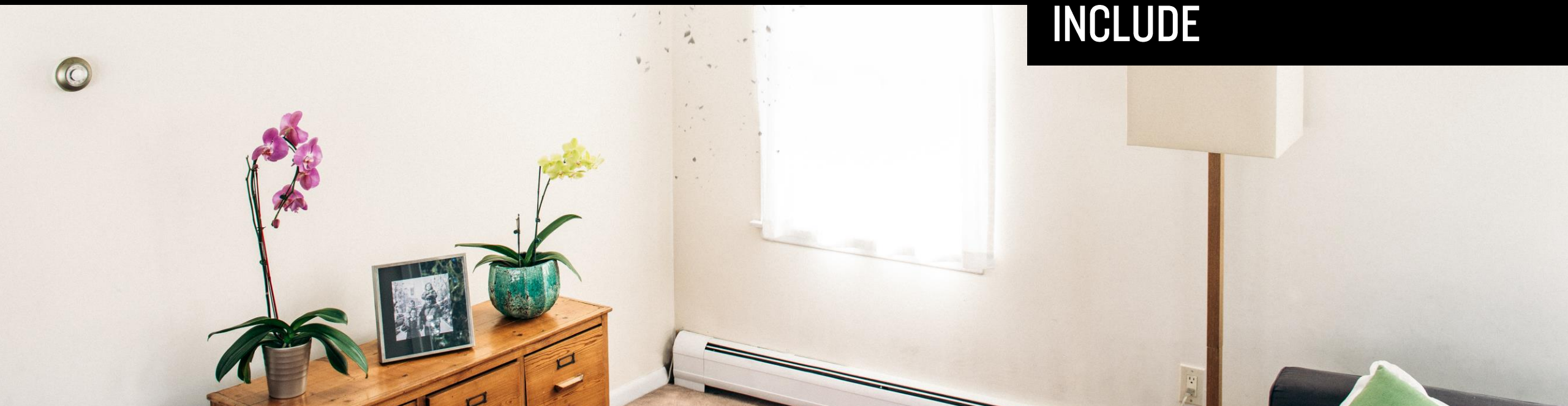
A low-angle photograph of several modern skyscrapers against a clear, light blue sky at dusk. The buildings are illuminated from within, with some windows glowing. The architecture is contemporary, featuring glass facades and dark structural elements. The text is centered in the middle of the image, overlaid on a black horizontal bar.

**SO HOW OFTEN DO YOU
COME ACROSS A FIRM
IN MEASURING YOUR
ROI INFLUENCER MARKETING?**



OUR **SERVICES**

INCLUDE



A circular inset image shows three people—a blonde woman in a blue top, a Black woman in a white dress, and a man in a maroon jacket and dark pants—gathered around a device, looking intently. The background of the entire image is a solid light purple color.

INFLUENCER MARKETING CAMPAIGN MANAGEMENT
CELEBRITY BOOKINGS
BESPOKE INFLUENCER EVENTS
CONTENT PRODUCTION
EVENT SPONSORSHIP
REPORTS & ANALYTICS

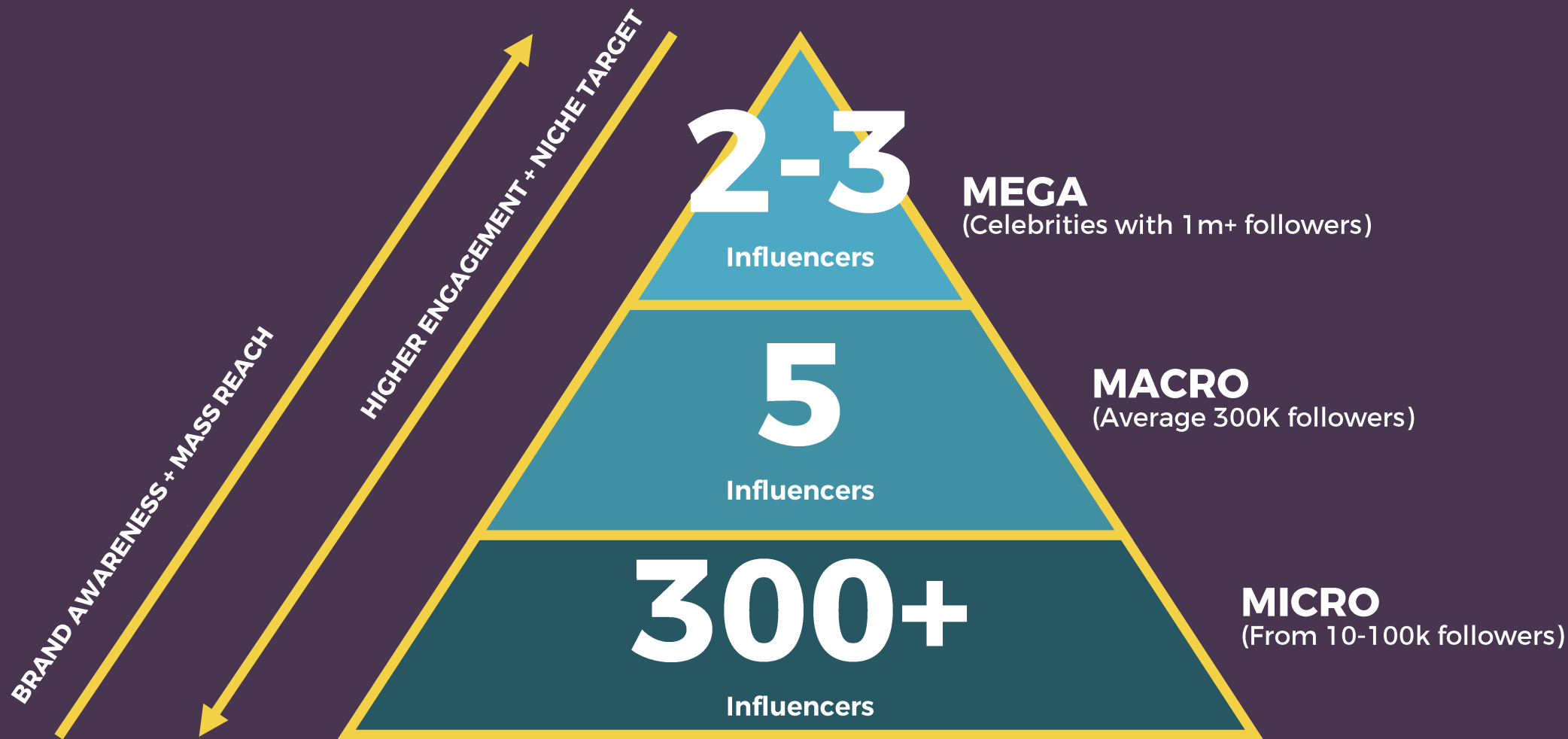
CREATING THE

IDEAL

CAMPAIGN



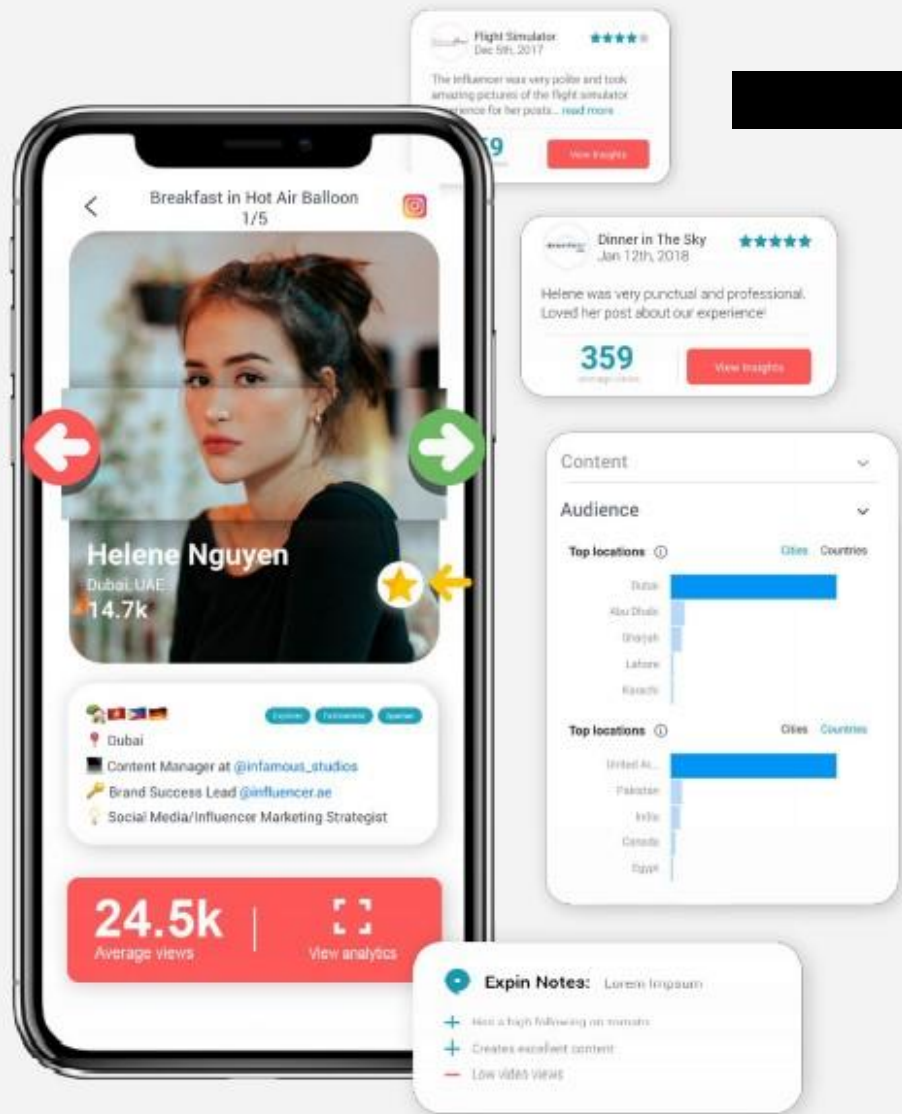
FOLLOWING THE PYRAMID FORMULA





THE **TALK OF THE TOWN** PACKAGE





OUR SPECIAL PACKAGE

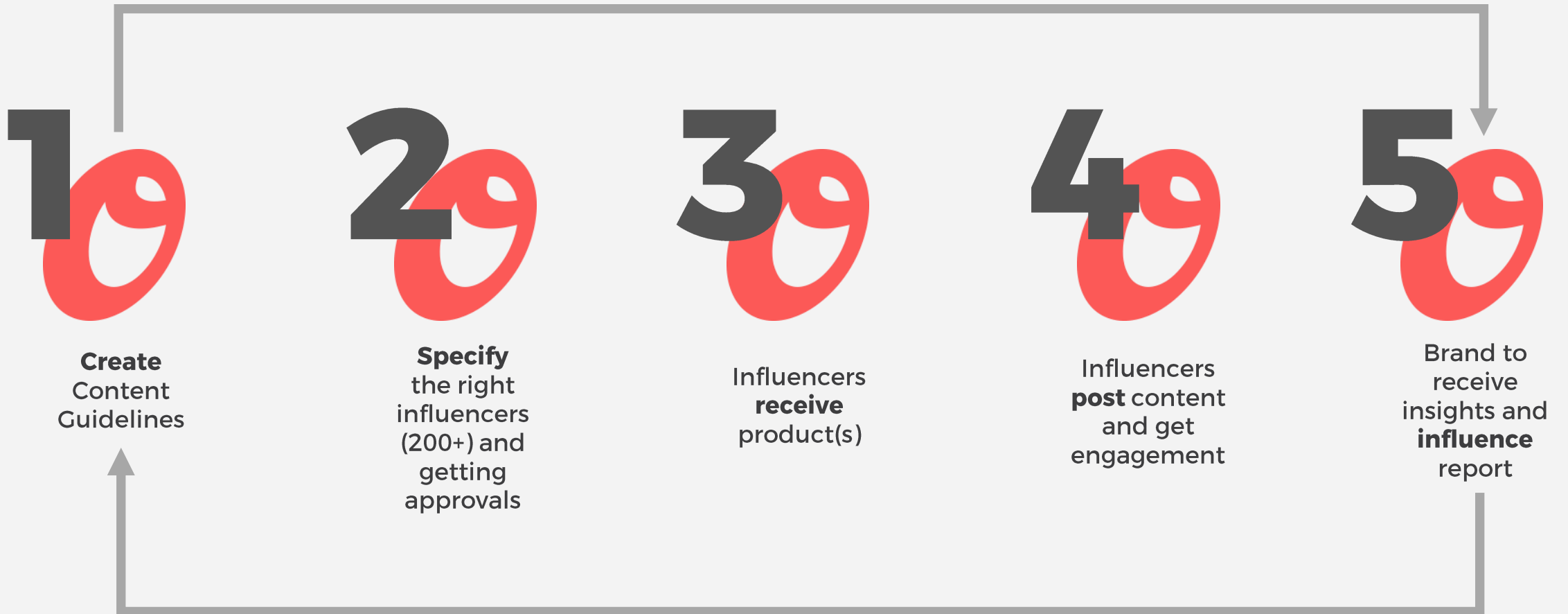
Simply, we enable your brand to be the **talk of the town** by collaborating with 200-1000 micro and macro influencers (10K-200K followers on Instagram) within 15-days or more.

Micro-influencers can create a deeper connection with your consumers and generate up to 25% engagement rate in total.

Let's say you are a make-up brand, each influencer will post Instastories/Snaps about your brand and ask their following spectrum to post upto 2 stories about your product, the way they like to use your brand in their daily lives for you to give 3 winners complimentary products for example.

GUARANTEED AVERAGE OF 5 MILLION IMPRESSIONS

HOW DOES THAT WORK?



THE BITTERSWEET

ADD-ONS





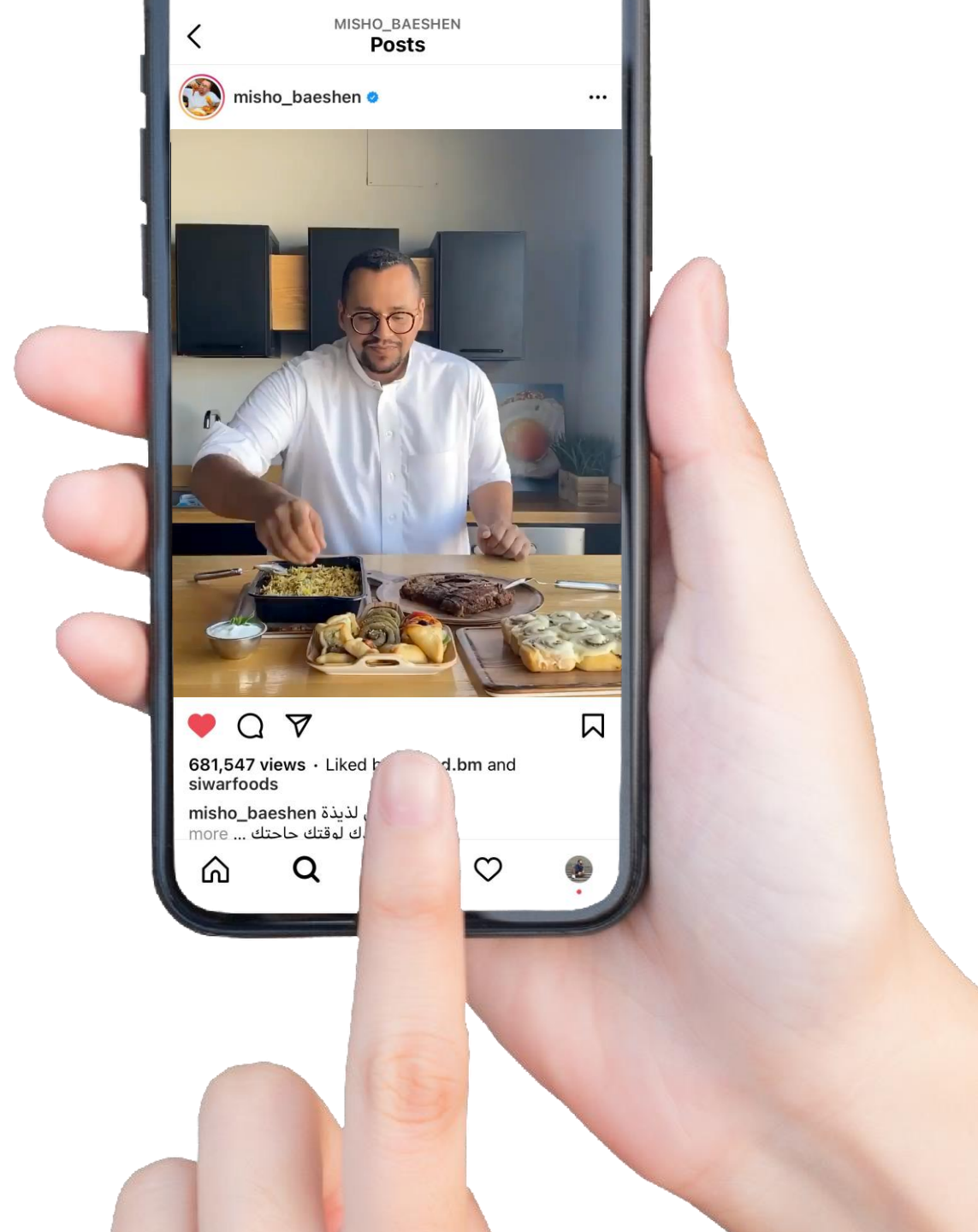
IN-DEPTH ANALYTICS

**OF SUCCESSFUL INFLUENCER
CAMPAIGNS OUR TEAM MEMBERS
DID ACROSS PLATFORMS**

Siwar
سوار

BRAND LAUNCH CAMPAIGN WITH 15 INFLUENCERS

We have collaborated with **15 influencers** (such as Ben Kassem, Abodybad & Hisham Baeshen) to launch the brand in Riyadh, we increased **awareness** online and drove in-store visitation that helped the brand gain **23k** followers on Siwar's Instagram account within a month.



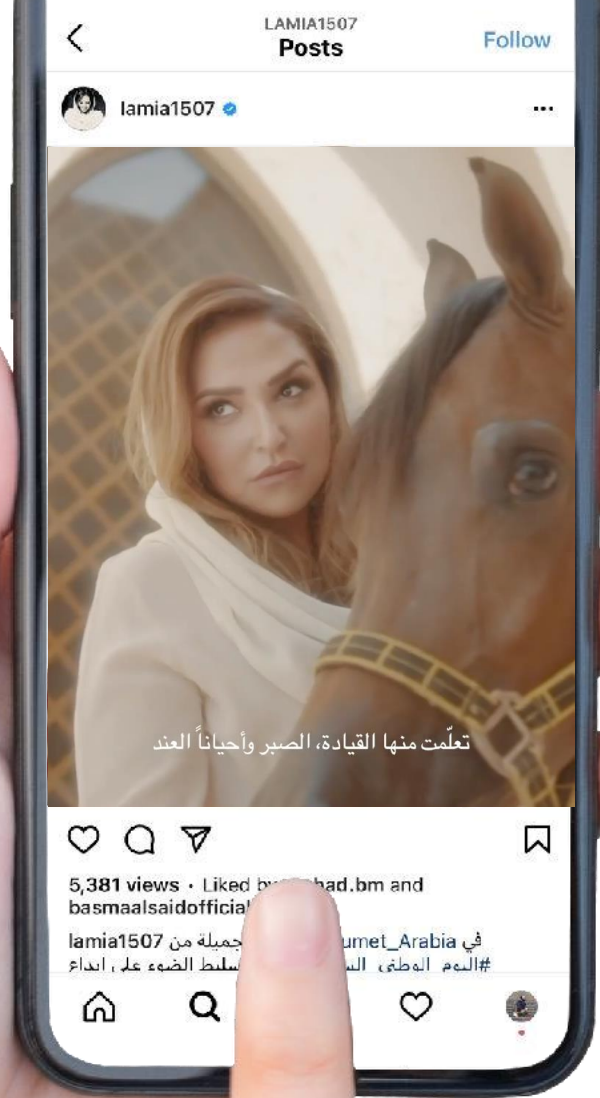


CLARINS PARIS

DOUBLE SERUM LAUNCH

We have collaborated with **12 different mega influencers** across the GCC region took part in this big campaign, such as **Karen Wazen, Fatma Al Momen, Yara Al Namlah** with **5m viewers** in reach.





SAUDI NATIONAL DAY CAMPAIGN WITH PRINCESS LAMIA AL-SAUD

We had the honour to work with one of the top female role models in the GCC region, **H.H. Princess Lamia Al-Saud** as she represented a major value to the Chaumet brand in the Middle East. We have produced the set direction and the video content that reached **1m viewers** in KSA and the world!

CHAUMET
PARIS

Audience

TOTAL AUDIENCE

270.4M

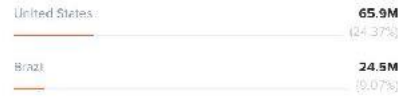
QUALITY AUDIENCE

198M

Age & gender



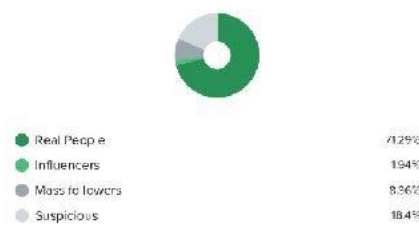
Top countries



Top cities



Audience Type



Influencers

INFLUENCERS POS: 20

5 of 5

POS: 14

3 copies: 0

REACH TOTAL: 14

#	Influencer	Audience	Age	Follow	Total eng.	IG	Tweets	Stories	Total posts	CPE	CPA	ROAS	
1	Bella @belleholic	18-24 United States	83	31,559M	345.6K	3	1.4K	0	0	\$0.00	\$0.01	\$243,700	2,705%
2	Kim Kardashian West @kimkardashian	25-34 United States	87	175.91M	3.68M	1.03	2.4K	0	0	\$100,000	\$0.08	\$1,051,158	1,051%
3	Manu Risa @manurisa	18-24 Indonesia	64	5.17M	1.62M	2.99	4.4K	0	0	\$2,000	\$0.01	\$41,024	3,603%
4	Nina Dobrev @nina	18-24 United States	87	20.07M	8.21M	8.22	5.4K	0	0	\$90,000	\$0.01	\$54,225	1,781%
5	Jennifer Ariston @jenniferariston	25-34 United States	98	34.65M	14.54M	30.98	2.4K	0	0	\$148,000	\$0.01	\$7,52,230	4,823%
Total				270.36M	24.06M	4.1%	14 of 12	0	0	\$299,000	\$0.01	\$9.92M	3319%

Engagements

LIKES

23.9M

CAMPAIGN REPORTS

THOROUGH REPORTS ARE DELIVERED POST CAMPAIGNS INDICATING AUDIENCE, ENGAGEMENT, REACH AND TOP PERFORMING CONTENT ACROSS PLATFORMS USED PER INFLUENCER.



Proposed Price: \$10,000



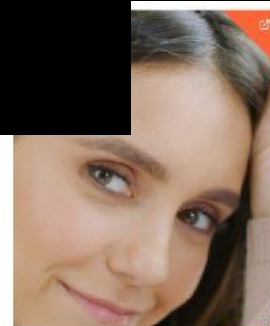
Kim Kardashian West @kimkardashian 175.9M followers 122 days ago

I know I'm a day late but Happy International Women's Day to all of the strong women out there! Swaps to see me with the women I look up to: Jodie Foster, Erin Hickey, Alice Johnson and Judith Neeson, Crystal Munoz, and Tyrae Nichole Hill who just had their lengthy prison sentences commuted. We've all here powerful together and had some amazing ideas for I...

Likes: 15M

Engagement Rate: 0.85%

Proposed Price: \$100,000



Nina Dobrev @nina 20.0M followers 57 days ago

A few months ago, we filmed this and if only I knew then what I know now. The only constant in life is change. These words have never rang more true. We're living through a very unique moment in history, with a lot of change and turbulence. Every day is a new challenge, with ups and downs and "in doing my best to embrace all this gracefully, I'm really trying. A...

Likes: 235.9K

Engagement Rate: 15%

Proposed Price: \$30,000



Nina Dobrev @nina 20.0M followers 54 days ago

I got ready @Zagga wanted to know how they imagined one thing (Instagram), this is what actually happened [reality] -LINK IN BIO-

Likes: 847K

Engagement Rate: 273%

Proposed Price: \$30,000

THE
CREW
CROWD
WE ATTRACT



INFLUENCERS

WE AWESOMELY WORKED WITH



Zach King



Princess Lamia



Gary Vee



Ibrahim Basha



Tarek Harbi



Karen Wazen



Model Roz



Yara Al Namlah



Hisham Baeshen



AbodyBad



Nojoud Al Rumaihi



Max Of Arabia

AND

MANNY

...MORE

HISTORY

CARVED OUR WAY



PREVIOUS

COLLABS

WE ARE ALSO PROUD OF

- ☉ [Bloomingdale's w/ Islam Afro](#)
- ☉ [Sadeem - Zach King](#)
- ☉ [Sadeem - Tarek Al Harbi](#)
- ☉ [Adidas - Karen Mattar](#)
- ☉ [Herbel Essences w/ various micro influencers](#)

REACH

US ON



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CURRENTLY BUZZING IN Riyadh, Saudi Arabia

Dubai, United Arab Emirates